



THE LANTERN NETWORK JUNETEENTH GOLF TOURNAMENT

JUNE 17, 2024



THE GOVERNORS CLUB, BRENTWOOD, TN



JUNETEENTH GOLF TOURNAMENT

Experience the transformative power of The Lantern Network's Juneteenth Golf Tournament, an exceptional charity fundraiser dedicated to igniting change and illuminating the futures of underestimated Americans. Join us for a remarkable event that brings together influential business executives with Lantern Network supporters. Together, we will create unforgettable memories while making a profound and positive impact.

EVENT DETAILS:

Date: Monday, June 17, 2024

Location: The Governor's Club Golf Course in Brentwood, Tennessee

SCHEDULE:

6:15 AM: Registration, Breakfast, and Driving Range

7:00 AM: Putting Contest

7:20 AM: Instructions

7:40 AM: Shotgun Start, Snacks on Course

1:30 PM: Post-Golf Lunch, Awards Ceremony, Live Auction, and Live Music

Golf Format: Scramble Teams consist of four amateurs. Each golfer will tee off, and the team will select the best drive. From there, each golfer will continue playing their own ball until it is holed. The team scoring will be a flighted competition, combining one gross score and one net score from the foursome. The excitement doesn't stop on the green! Throughout the day, indulge in on-course activations, thrilling contests, exclusive hole-in-one opportunities, and captivating entertainment. Prepare to embark on a new adventure at every hole. And don't miss out on the post-golf reception and lunch.

All funds raised during the event will be directly allocated to benefit The Lantern Network. Join us in making a difference and supporting our mission to empower underestimated individuals.



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JUNETEENTH TITLE + CLINIC SPONSOR | \$50,000

Designated Title Sponsor of the 2024 Lantern Network Juneteenth Golf Tournament (The Lantern Network Juneteenth Golf Tournament Presented by “YOUR COMPANY”)

- Logo prominently displayed on event materials: Advertisements, clubhouse welcome banner, event signage, printed materials, front cover of post golf reception program, (4) feather flags, (4) tee signs, swag golf balls, branded cart cling-ons, and event golf shirts
- Full-page advertisement in the printed event program
- Prime branding on event registration site, TLN website, and digital event promotions, including press releases, blog posts, social media platforms, and promotional video. Opportunities for live social media coverage during the event.
- Premium gift for all (16) golfers including group photos of your foursomes.
- (4) Foursomes (Breakfast and on course refreshments included)
- Invitation-only pre-reception dinner (4 People)
- Admission for all (16) golfers to post-golf reception & lunch at reserved VIP tables
- Sponsor recognition during the post-golf lunch
- Opportunity to address golfers in the opening speech
- Media interviewing opportunities
- Exclusive branded area on the course or at the event where YOUR COMPANY can interact directly with attendees
- Company can include branded swag items in Swag Bag

Branding as the Executive Sponsor of the 2024/2025 Mentorship Program:

- Monthly workshops from August 2024 - July 2025, serving ~ 100 mentees
- Inclusion on all mentorship related printed materials, signage and banners
- Branded workshop activation and/or welcome message



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DIAMOND SPONSOR | \$40,000

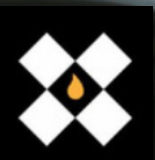
Designated as the Diamond Sponsor for the 2024 Lantern Network Juneteenth Golf Tournament

- Logo prominently displayed on clubhouse welcome banner, event signage, printed materials, in lunch program, (3) feather banners and (3) tee signs, swag golf tees
- Full-page advertisement in the printed event program
- Prominent branding on digital event promotions including logo on event registration, TLN website, emails, and social media posts. Acknowledgment in press releases, blog posts, promotional video. Opportunities for live social media coverage during the event.
- (3) Foursomes (Including Breakfast and on course refreshments)
- Premium gift for all (12) golfers including group photos of your foursomes
- Admission for all (12) golfers to Post-Golf Reception & lunch at reserved VIP tables
- Sponsor recognition during the post-golf lunch
- Include branded swag items in Swag Bag
- Invitation only pre-reception dinner (4 People)

Branding as the Executive Sponsor of the 2024/2025 Entrepreneurship:

- a. Nashville, Atlanta, Columbus
- b. Inclusion on all Entrepreneurship related printed materials, signage and banners
- c. Branded workshop activation and/or welcome message







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GOLD SPONSOR | \$25,000

Designated as the Gold Sponsor for the 2024 Lantern Network Juneteenth Golf Tournament

- Logo prominently displayed on clubhouse welcome banner, event signage, printed materials, in lunch program, on beverage carts, and (2) tee signs
- Half-page advertisement in the printed event program
- Prominent branding on digital event promotions. Mention in press releases and blog posts. Regular shout-outs on Lantern Network's social media platforms. Inclusion in promotional video.
- (2) Foursomes (Breakfast and on-course refreshments included)
- Special gift for (8) golfers including a group photo of your foursome.
- Admission for (8) golfers to post-golf reception & lunch at reserved VIP tables
- Sponsor recognition during the post-golf lunch
- Include branded swag items in Swag Bag
- Invitation only pre-reception dinner (2 People)

Branded Executive Sponsor of Streaming Stories:

- Enable The Lantern Network to continue producing high-quality, impactful video content featuring successful Black Americans from diverse professional backgrounds.
- Company is showcased in all program-related materials, including the opening and closing credits of each video episode created in 2024
- Logo will be prominently displayed on The Lantern Network's Streaming Stories Program webpage, and you will receive regular shout-outs on Lantern Network's social media platforms throughout 2024



CONTEST & SCORING SPONSOR | \$35,000

Designated as the Contest & Scoring Sponsor for the 2024 Lantern Network Juneteenth Golf Tournament

- Logo prominently displayed on clubhouse welcome banner, event signage, printed materials, in lunch program, on rules sheet, all contest proximity markers. (2) feather banners and (2) tee signs with company logo prominently placed at each of the following contest locations: putting contest, closest to the pin, longest drive, etc.
- Half-page advertisement in the printed event program
- Prominent branding on digital event promotions. Mention in press releases and blog posts, and social media posts. Inclusion in promotional video
- (2) Foursomes (Breakfast and on course refreshments included)
- Special gift for all (8) golfers including a group photo of your foursome
- Admission for all (8) golfers to post-golf reception & lunch at reserved VIP tables
- Sponsor recognition during the post-golf lunch
- Include branded swag items in Swag Bag
- Invitation only pre-reception dinner (2 People)
- Exclusive naming rights to one of the contests (e.g., “XYZ Company's Longest Drive Challenge”)





PRE-RECEPTION EVENT SPONSOR | \$20,000

Designated sponsor for the Pre-Reception Event of the 2024 Lantern Network Juneteenth Golf Tournament

- Logo will be prominently displayed on all Pre-Reception and Pairing Event related materials: signage, branded reception banners & cocktail napkins. Logo on golf event advertisements, event welcome banner, printed materials, (1) feather banner, (2) tee signs, and dinner program.
- Half-page advertisement in the printed event program.
- Prominent branding on digital event promotions. Mention in press releases, blog posts, and social media posts. Inclusion in promotional video.
- (2) Foursomes (Breakfast and on course refreshments included)
- Special gift for all (8) golfers including a group photo of your foursome
- Admission for all (8) golfers to post-golf reception & lunch at reserved VIP tables
- Sponsor recognition during the post-golf lunch
- Include branded swag items in Swag Bag
- Invitation only pre-reception dinner (2 People)
- Opportunity to briefly address guests during the pre-reception event





POST GOLF SPONSOR | \$20,000

Designated as the Reception Sponsor for the 2024 Lantern Network Juneteenth Golf Tournament

- Logo prominently displayed on clubhouse welcome banner, in lunch program, on lunch menu, cocktail napkins and (2) branded reception banners on-stage at the post-golf reception, (2) tee signs
- Half-page advertisement in the printed dinner program
- Prominent branding on digital event promotions. Mention in press releases, blog posts, and social media posts. Inclusion in promotional video.
- Invitation only pre-reception dinner (2 People)
- (2) Foursomes (Breakfast and on-course refreshments included)
- Special gift for all (8) golfers including a group photo of your foursomes
- Admission for (8) golfers to post-golf reception & lunch at reserved VIP tables
- (4) additional guest invitations to post-golf reception & lunch
- Sponsor recognition during the post-golf lunch
- Include branded swag items in Swag Bag
- Opportunity to give a brief speech or toast during the reception.
- Host an exclusive lounge or relaxation area while waiting for the tournament to finish, which can be a great opportunity for brand exposure and interaction with attendees





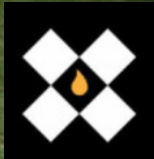
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EXCLUSIVE AUTOMOTIVE SPONSOR | \$20,000*

Designated as the Automotive Sponsor for the 2024 Lantern Network Juneteenth Golf Tournament

- Logo prominently displayed on clubhouse welcome banner, event signage, printed materials, and in lunch program, (2) tee signs with company logo prominently displayed on all (4) Hole-In-One contest holes
- Half-page advertisement in the printed event program
- Prominent branding on digital event promotions. Mention in press releases, blog posts, and social media posts. Inclusion in promotional video.
- (2) Foursomes (Includes breakfast and on-course refreshments)
- Gift for (8) golfers including a photo of their foursome
- Admission for (8) golfers to post-golf reception & lunch at reserved VIP tables
- Sponsor recognition during the post-golf lunch
- Include Branded SWAG items in Swag Bag
- Invitation-only pre-reception dinner (2 People)
- Exclusive rights to Hole-In-One prize package(s) (one package with 4 holes included)
- * \$20k + Hole-in-One insurance - Pricing may increase for high-end and exotic vehicles and prizes valued over \$100K.
- Opportunity to prominently display up to (3) vehicles at the tournament with at least one vehicle as a hole-in-one prize
- Opportunity for activation on tee box at grand prize hole-in-one hole
- Special display area for vehicles in front of clubhouse and a chance to offer test drives to attendees







PHOTOGRAPHY + VIDEOGRAPHY SPONSOR | \$15,000

Designated as the Photography & Videography Sponsor for the 2024 Lantern Network Juneteenth Golf Tournament

- Logo prominently displayed on clubhouse welcome banner, event signage, printed materials, in lunch program, & (2) tee signs. Logo printed on golfer group photo sleeve
- Half-page advertisement in the printed event program
- Branding on digital promotions related to event photography and videography. Mention in related press releases, blog posts, and social media posts
- (1) Foursome (Breakfast and on course refreshments included)
- Gift for (4) golfers including a group photo of your foursome
- Admission for (4) golfers to post-golf reception & lunch
- Sponsor recognition during the post-golf lunch
- Include branded swag items in Swag Bag
- Credited as executive producer of commemorative tournament video
- Invitation only pre-reception dinner (2 people)
- Logo recognition in the tournament videos/sizzle reels

APPAREL SPONSOR | \$10,000

Designated as the Golf Shirt Sponsor for the 2024 Lantern Network Juneteenth Golf Tournament

- Logo prominently displayed on clubhouse welcome banner, event signage, printed materials, in lunch program, & (2) tee signs
- Quarter-page advertisement in the printed event program
- Branding on digital event promotions. Mention in press releases, blog posts, and social media posts. Inclusion in promotional video
- (1) Foursome (Breakfast and on course refreshments included)
- Gift for (4) golfers including a group photo of your foursome
- Admission for (4) golfers to post-golf reception & lunch
- Sponsor recognition during the post-golf lunch
- Include branded swag items in Swag Bag
- Sponsor recognition during the golf shirt distribution; Logo placed on distribution table
- Invitation only pre-reception dinner (2 People)

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EXCLUSIVE SEGMENT SPONSOR | \$7,500

Designated as the Exclusive Segment Sponsor for the 2024 Lantern Network Juneteenth Golf Tournament

- Logo on clubhouse welcome banner and in dinner program, (2) tee signs
- Quarter-page advertisement in the printed event program
- Branding on digital event promotions. Mention in press releases, blog posts, and social media posts. Inclusion in promotional video.
- (1) Foursome (Breakfast and on course refreshments included)
- Gift for (4) golfers including a group photo of your foursome
- Admission for (4) golfers to post-golf reception & lunch
- Sponsor recognition during the post-golf lunch
- Include branded swag items in Swag Bag
- Exclusive naming rights to the sponsored segment (e.g., "XYZ Company industry sponsor").
- Invitation only pre-reception dinner (2 People)

HOLE SPONSOR | \$2,500 (NO GOLF)

Designated as a Hole Sponsor for the 2024 Lantern Network Juneteenth Golf Tournament

- Logo displayed on (1) tee sign
- Quarter-page advertisement in the printed event program
- Branding on digital event promotions. Mention in press releases, blog posts, and social media posts. Inclusion in promotional video.
- Include branded swag items in Swag Bag
- Invitation only pre-reception dinner (2 People)
- Opportunity for an activation or product/information display near tee on a hole during the event



LANTERN LIGHTER SPONSOR | \$1,500 (NO GOLF)

**Designated as LANTERN LIGHTER Sponsor for
the 2024 Lantern Network Juneteenth Golf Tournament**

- Can't attend or don't play golf? No worries... this is a great way to show your support and make a contribution!
- Mention in event newsletters, e-communications, and similar event marketing materials



**THANK YOU
TO LAST
YEAR'S
SPONSORS**



JUNETEENTH GOLF TOURNAMENT

MONDAY JUNE 12, 2023

THANK YOU TO OUR SPONSORS!



GENESIS OF COOL SPRINGS

J.D. POWER



MASTER & DYNAMIC

REVOLUTION

INNOCEAN



CONTACT US

Registration Questions:

Ena Kwiatek | ekwiatek@lanternnetwork.org

Sponsorship Information:

Tracy Raphael | traphael@lanternnetwork.org

General Event Questions:

Dave Piper | david.piper@lanternnetwork.org

About The Lantern Network:

www.LanternNetwork.org

The Lantern Network

330 Franklin Rd, Ste 135A-253
Brentwood, TN 37027

